



JANICE K. BREWER
Governor

Brian C. McNeil
Director

ARIZONA DEPARTMENT OF ADMINISTRATION
OFFICE OF EMPLOYMENT AND POPULATION STATISTICS (EPS)

100 N. 15th AVENUE, RM. 440
PHOENIX, ARIZONA 85007
(602) 771-2222

**ARIZONA STATE DATA CENTER/BUSINESS AND INDUSTRY DATA CENTER
2012 ANNUAL REPORT**

The Arizona State Data Center/Business and Industry Data Center's Annual Report was submitted to the Census Bureau on June 28, 2013. This report reflected the activities performed by the Arizona SDC Network from January 1, 2012, through December 31, 2012. The Arizona SDC/BIDC consists of one lead agency, four coordinating agencies, and thirty-one affiliate agencies. The network totals thirty-six agencies involved with the dissemination of census data and with other census activities.

One of the most important sections highlighting the work of the Arizona SDC/BIDC network as a whole was that of Data Dissemination, Data Analysis, Technical Assistance, and Consultation Activities (Section 2). The data was sectioned by the number of requests handled by category:

Arizona SDC/BIDC 2012 ANNUAL REPORT

- Total of 18,706 Reported Requests
- 1,872 Requests from Private Citizens
- 14,405 Requests from Academic/Research
- 574 Governments Requests
- 736 Business Requests
- 683 Community-Based/ Non-Profit Requests
- 125 Media Requests
- 311 Other Requests

Our network continues to meet its mission of providing efficient access to U.S. Census Bureau data and data products. The Arizona SDC network reported 18,706 total requests, which was an increase of 12,960 requests from 2011.

The network response rate or percentage of affiliates reporting for calendar year 2012 was 50%. The percentage of report participation has decreased from 2011, which was 61%. We greatly appreciate those affiliates who were able to meet their obligation of submitting an annual report to the lead agency.

National SDC Program 2012 Highlights

As the Arizona State Data Center/Business and Industry Data Center is an integral part of the National State Data Center Network, following are highlights of the National SDC Program for the 2012 reporting period as collected, tabulated and reported by the Customer Liaison and Marketing Service Office of the U.S. Census Bureau:

Program Size

- There were 1,497 reporting organizations from all 50 states, the District of Columbia, and the 5 territories involved in the SDC program.

- These organizations had the equivalent of 1,008 full-time employees working on SDC activities.
- An estimated \$16.3 million was spent on SDC activities by these organizations.

Data Dissemination Activities

- These organizations reported handling over 655,421 requests for Census Bureau data.
- Over 91% of these requests were handled free of charge.
- 17% of the total requests required at least 20 minutes of staff time for a response.
- The SDC organizations' census related websites reported over 350 million hits during 2012.
- These websites reported 25 million user sessions lasting at least 2 minutes.
- Social media was accessible to over 350 SDC organizations for data and information dissemination.

Outreach

- The SDC organizations participated in over 1,600 speaking engagements about the Census Bureau's other activities and products.
- These speaking engagements directly reached nearly 36,800 people.
- SDC organizations gave over 2,400 media interviews and produced over 1,795 articles and press releases about other Census Bureau activities and products.
- The SDCs produced over 8,300 informational products about other Census Bureau activities and products
- The SDC organizations reported 553 other activities assisting the Census Bureau – such as finding meeting or testing space, software testing, and non-response follow-up for the Building and Annexation Survey and Building Permits data collection.

In conclusion, we continue to encourage each affiliate organization to continue their commitment to provide efficient access to U.S. Census Bureau data and data products, provide training and technical assistance to data users, and provide a mechanism for feedback to the Census Bureau on data usability, state and local government data needs, and operational issues. This can best be done by your continual involvement and support of the SDC/BIDC program in Arizona. Please review the information for the SDC/BIDC Program (<http://www.census.gov/sdc/>) as well as the National SDC Clearing House website (<http://sdcclearinghouse.wordpress.com>), and please feel free to call upon your lead agency at the Arizona Department of Administration with any comments, needs, and/or ideas that will further our education of data usage in our state, and further the use of Census Bureau data and data products.

Thank you for all your continuing efforts as we look forward to another great year in 2014.

Allen L. Barnes, Arizona State Data Center Coordinator, National SDC Steering Committee
 Arizona Department of Administration – Employment and Population Statistics (EPS)
 100 N. 15th Avenue, Suite 440
 Phoenix, Arizona 85007
 Phone: (602) 771-1155
 Fax: (602) 771-1207
 Allen.Barnes@azdoa.gov