

Douglas A. Ducey
Governor



Craig Brown
Director

ARIZONA DEPARTMENT OF ADMINISTRATION
OFFICE OF EMPLOYMENT AND POPULATION STATISTICS (EPS)

100 NORTH FIFTEENTH AVENUE • SUITE 440
PHOENIX, ARIZONA 85007
(602) 771-2222

**ARIZONA STATE DATA CENTER/BUSINESS AND INDUSTRY DATA CENTER 2013
ANNUAL REPORT**

The Arizona State Data Center/Business and Industry Data Center's Annual Report was submitted to the Census Bureau on December 19, 2014. This report reflected the activities performed by the Arizona SDC Network from January 1, 2013, through December 31, 2013. The Arizona SDC/BIDC consists of one lead agency, four coordinating agencies, and thirty-one affiliate agencies. The network totals thirty-six agencies involved with the dissemination of census data and with other census activities.

One of the most important sections highlighting the work of the Arizona SDC/BIDC network as a whole was that of Data Dissemination, Data Analysis, Technical Assistance, and Consultation Activities (Section 2). The data was sectioned by the number of requests handled by category:

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- Total of 11,174 Reported Requests
- 4,860 Requests from Private Citizens
- 90 Requests from Academic/Research
- 142 Governments Requests
- 150 Business Requests
- 76 Community-Based/ Non-Profit Requests
- 109 Media Requests
- 5,747 Other Requests

Our network continues to meet its mission of providing efficient access to U.S. Census Bureau data and data products. The Arizona SDC network reported 11,174 total requests.

The network response rate or percentage of affiliates reporting for calendar year 2013 was 50%. The percentage of report participation remains the same from 2012. We greatly appreciate those affiliates who were able to meet their obligation of submitting an annual report to the lead agency.

National SDC Program 2013 Highlights

As the Arizona State Data Center/Business and Industry Data Center is an integral part of the National State Data Center Network, following are highlights of the National SDC Program for the 2013 reporting period as collected, tabulated and reported by the Customer Liaison and Marketing Service Office of the U.S. Census Bureau:

Program Size

- There were 1,484 reporting organizations from 48 states, the District of Columbia, and the 5 territories involved in the SDC program. At the time of collection, two states – Virginia and Oklahoma – did not have lead organizations for their programs.
- These reporting organizations had the equivalent of 883 full-time employees working on SDC activities.
- An estimated \$21.2 million was spent on SDC activities by these organizations.

Data Dissemination Activities

- These organizations reported handling over 902,375 requests for Census Bureau data.
- Over 66% of these requests were handled free of charge.
- 10% of the total requests required at least 20 minutes of staff time for a response.
- The SDC organizations' census related websites reported over 90 million hits during 2013.
- These websites reported 40.3 million user sessions lasting at least 2 minutes.

Outreach

- The SDC network representatives collectively gave approximately 5,296 presentations on the decennial census and the American Community Survey in 2013.
- With outreach program presentations, speeches, workshops, etc., the network has managed to reach 99,614 people across the United States, Puerto Rico, and the Island Areas.
- In 2013, the network representatives participated in about 295,141 media interviews including blogs, twitter, and online media outlets that featured Census Bureau data.
- The SDC organizations reported 314 other activities assisting the Census Bureau – such as finding meeting or testing space, software testing, and non-response follow-up for the Building and Annexation Survey and Building Permits data collection.

In conclusion, we continue to encourage each affiliate organization to continue their commitment to provide efficient access to U.S. Census Bureau data and data products, provide training and technical assistance to data users, and provide a mechanism for feedback to the Census Bureau on data usability, state and local government data needs, and operational issues. This can best be done by your continual involvement and support of the SDC/BIDC program in Arizona. Please review the information for the SDC/BIDC Program (<http://www.census.gov/sdc/>) as well as the National SDC Clearing House website (<http://sdcclearinghouse.wordpress.com>), and please feel free to call upon your lead agency at the Arizona Department of Administration with any comments, needs, and/or ideas that will further our education of data usage in our state, and further the use of Census Bureau data and data products.

Thank you for all your continuing efforts as we look forward to another great year in 2014.

Allen L. Barnes, Arizona State Data Center Coordinator, National SDC Steering Committee
Arizona Department of Administration – Employment and Population Statistics (EPS)
100 N. 15th Avenue, Suite 440
Phoenix, Arizona 85007
Phone: (602) 771-1155
Fax: (602) 771-1207
Allen.Barnes@azdoa.gov