



ARIZONA STATE DATA CENTER/BUSINESS AND INDUSTRY DATA CENTER 2014 ANNUAL REPORT

The Arizona State Data Center/Business and Industry Data Center's Annual Report was submitted to the Census Bureau on June 19, 2015. This report reflected the activities performed by the Arizona SDC Network from January 1, 2014, through December 31, 2014. The Arizona SDC/BIDC consists of one lead agency, four coordinating agencies, and thirty-one affiliate agencies. The network totals thirty-six agencies involved with the dissemination of census data and with other census activities. The following data was sectioned by the number of requests handled by category:

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- Total of 6,313 Reported Requests
- 832 Requests from Private Citizens
- 50 Requests from Academic/Research
- 189 Governments Requests
- 162 Business Requests
- 134 Community-Based/ Non-Profit Requests
- 95 Media Requests
- 4,801 Other Requests

Our network continues to meet its mission of providing efficient access to U.S. Census Bureau data and data products. The Arizona SDC network reported 6,313 total requests.

The network response rate or percentage of affiliates reporting for calendar year 2014 was 50%. The percentage of report participation remains the same from 2013. We greatly appreciate those affiliates who were able to meet their obligation of submitting an annual report to the lead agency.

National SDC Program 2014 Highlights

As the Arizona State Data Center/Business and Industry Data Center is an integral part of the National State Data Center Network, following are highlights of the National SDC Program for the 2014 reporting period as collected, tabulated and reported by the Customer Liaison and Marketing Service Office of the U.S. Census Bureau:

Program Size

- There were 517 reporting organizations from 45 states, the District of Columbia, and the 5 territories involved in the SDC program. At the time of collection, two states – Virginia and Oklahoma – did not have lead organizations for their programs and the State of South Dakota had a new person representing the network with no information to report from the prior year.
- These reporting organizations had the equivalent of 883 full-time employees working on SDC activities.
- An estimated \$16.6 million was spent on SDC activities by these organizations.

Data Dissemination Activities

- These organizations reported handling 787,845 requests for Census Bureau data.
- Over 97% of these requests were handled free of charge.
- 10% of the total requests required at least 20 minutes of staff time for a response.
- The SDC organizations' census related websites reported over 156 million hits during 2014.

- These websites reported 27.1 million user sessions lasting at least 2 minutes.

Outreach

- The SDC network representatives collectively gave approximately 5,351 presentations on the decennial census and the American Community Survey in 2014.
- With outreach program presentations, speeches, workshops, etc., the network has managed to reach 117,733 people across the United States, Puerto Rico, and the Island Areas.
- In 2014, the network representatives participated in about 320,521 media interviews including blogs, twitter, and online media outlets that featured Census Bureau data.
- The SDC organizations reported 553 other activities assisting the Census Bureau – such as finding meeting or testing space, software testing, and non-response follow-up for the Building and Annexation Survey and Building Permits data collection.

So, in conclusion, we continue to encourage each affiliate organization to continue their commitment to provide efficient access to U.S. Census Bureau data and data products, provide training and technical assistance to data users, and provide a mechanism for feedback to the Census Bureau on data usability, state and local government data needs, and operational issues. Please feel free to call upon your lead agency with any comments, needs, and/or ideas that will further our education of data usage in our state, and further the use of Census Bureau data and data products.

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