ZOOM THINKING

Tools and Tactics to Empower your Mind

Developed and Presented by Jon Ward

September 22, 2016 12 noon- 1p.m.

This event Is free. Registration is required.
Register at : http://www.azlibrary.gov/events/1800

Zoom Thinking **techniques can be used by entrepreneurs, policymakers, and researchers, to dramatically improve creative thinking, problem solving, planning and decision making. Practicing *Zoom Thinking* helps you be relaxed and non-reactive in the presence of a massive data; summarize ideas; observe contexts and make the connections – and give yourself the creative and competitive edge!**

Come, meet the developer of the techniques of *Zoom Thinking* Jon Ward! Visit www.zoomthinking.com

LOCATION: State Library of Arizona, Con Cronin Commons (3rd Floor)
1700 W. Washington, Phoenix, AZ 85007
HOSTED BY: State Library of Arizona INTENDED AUDIENCE: Everyone

Jon Ward is a branding and marketing consultant, focused on entrepreneurial companies that serve a social purpose. He has over thirty years' experience in branding and marketing, and is currently an adjunct consultant to the Sheffield Group. His past clients have included Pinnacle West, Del Webb, and Robert Kiyosaki of "Rich Dad" fame.

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