

Jennifer Kim, Ph.D.

Jennifer Kim is Chief of the Content, Language, and Data Products Branch at the U.S. Census Bureau. In this role, she spearheads the work on the 2020 Census questionnaire content across all data collection modes, language assistance to respondents of Limited English Proficiency, and data products and dissemination. In 2015, she led the 2015 National Content Test, a major survey reaching approximately 1.2 million households to help determine the best content for the 2020 Census. Jennifer also serves as the lead language expert for the Census Bureau National Advisory Committee Language Working Group.

Prior to her current position, Jennifer led the 2015 Census Test automated training team, which built the first ever online training program for field enumerators; led the 2010 Census Language Program assessment; provided training and technical assistance to national statistical agencies in Sudan, India, Guyana, and Bangladesh; and led the 2008 Survey of Compact of Free Association Migrants on Guam. Jennifer holds a Ph.D. in International Education Policy from the University of Maryland, an M.S. in Education Policy and Administration from the University of Southern California, and a B.A. in Linguistics and Spanish from the University of Michigan.