

Douglas A. Ducey
Governor

ARIZONA

OFFICE OF ECONOMIC OPPORTUNITY

100 NORTH SEVENTH AVENUE • SUITE 400
PHOENIX, ARIZONA 85007
(602) 771-2222

Sandra Watson
Director

The logo for the State Data Center (SDC) features the letters "SDC" in a bold, blue, sans-serif font. The "S" and "D" are connected, and the "C" is separate.

The U.S. Census Bureau's
Premier Local Partner

ARIZONA STATE DATA CENTER ANNUAL UPDATE FOR THE 2019 ANNUAL MEETING

National State Data Center Program Update

The following points highlight some important activities undertaken by the National State Data Center Network from September 2018 to present:

- **Participant Statistical Areas Program (PSAP), January 2019.** 2020 Census PSAP delineation phase begins. Participants have 120 calendar days to submit updates. PSAP webinar trainings begin. July 2019, PSAP participants notified of delineation phase closeout.
- **National State Data Center Steering Committee Elections, January 2019.** There were six candidates seeking election, competing for three open seats.

Candidates

Thomas Vought (Missouri)
Mary Craigle (Montana)
Jennifer Shultz (Pennsylvania)
Bob Coats (North Carolina)
Alfred Sundara (Maryland)
Adam Bickford (Colorado)

Election Results

Mary Craigle (Montana) New Term
Jennifer Shultz (Pennsylvania) Second Term
Bob Coats (North Carolina) New Term

- **Governor Ducey Issues Executive Order Establishing 2020 Census Committee. April 2019.** Governor Doug Ducey issued an executive order creating the Arizona Complete Count Committee (AZCCC). The committee will be tasked with developing a plan to achieve the most full and accurate count of Arizona residents during the 2020 United States Census, which will take place on April 1, 2020.
- **New Construction Program, April 2019.** Invitation and registration materials sent to Highest Elected Officials and Tribal Chairs of eligible governments. June 14, 2019 – New Construction Program registration deadline. September 2019 – Registered participants receive/download materials. Participants have 45 calendar days to respond after receiving the notification of materials. Training webinars begin. Email reminders sent.
- **National State Data Center Annual Conference, June 2019.** This year, the National State Data Center Program held the conference in Charlotte, NC. The State Data Center National Network representatives received several key presentations, information, and Training regarding topics, which included 2020

Census Communication Activities, 2020 Redistricting Updates, 2020 Products and Differential Privacy. The group also had key discussions on 2020 Race and Ethnicity, Updates on Languages for 2020 and a look at the Statistics in Schools program. For the training sessions, the network trained on techniques regarding E-Mail Marketing, Using Census Data to Power Visualization of Data, and the continued development of the data.census.gov product.

- **Randy Gustafson Award – June 2019 Conference.** The Gustafson Award was established in 2012 to remember one of our dear colleagues, Randy Gustafson from the Tennessee State Data Center. Randy was a wonderful person and a big part of the SDC family. Unfortunately, he passed away while serving on the National State Data Center Steering Committee in 2012. The Gustafson Award was created in his memory to honor those with outstanding contributions to the SDC network. This year, Dan Veroff, Wisconsin State Data Center Lead, was given this honorable award for his outstanding work within the National SDC Network, and his leadership on the National State Data Center Steering Committee.
- **Governor Ducey Announces Members of Census Committee. August 2019.** Governor Doug Ducey announced the members of the Arizona Complete Count Committee (CCC), a 23-member committee charged with ensuring Arizona’s Census 2020 count is as complete and accurate as possible. Comprised of key community leaders representing Arizona’s diverse and unique demography, the committee will partner closely with federal officials, local complete count committees, and grassroots communities to create outreach strategies and marketing plans ahead of the 2020 census.
- **Plan to Plan for 2020 Webinars Series** – On going Webinar Series for SDC Network Leads, initiated by the SDC Steering Committee in Late 2016. The purpose is to train SDC Network Leads in how to prepare their networks for the 2020 Decennial Census Planning programs as implemented by the U.S. Census Bureau. Past presented and recorded webinars are as follows:
 - Plan to Plan for the 2020 Census: Part 1 webinar (1/1/2017)
 - Preparing for Local Update of Census Addresses webinar (12/26/2017)
 - What is the Census Planning Database? webinar (2/1/2018)
 - Mapping Hard to Count Communities webinar (6/21/2018)
 - Complete Count Committees webinar (10/9/2018)
 - Participant Statistical Areas Program Webinar (12/19/2018)

Details on these webinars can be found on the SDC Clearinghouse website at:

<https://sdcclearinghouse.com/2018/08/22/plan-to-plan-for-2020-webinar-series/>

In conclusion, we continue to encourage each affiliate organization to continue their commitment to provide efficient access to U.S. Census Bureau data and data products, provide training and technical assistance to data users, and provide a mechanism for feedback to the Census Bureau on data usability, state and local government data needs, and operational issues. Please feel free to call upon your lead agency with any comments, needs, and/or ideas that will further our education of data usage in our state, and further the use of Census Bureau data and data products.

Thank you for all your continuing efforts as we look forward to the Decennial Census Campaign in 2020.



Allen Barnes

Arizona State Data Center Coordinator, National SDC Steering Committee
100 North 7th Ave., Suite 400, Phoenix, AZ 85007

P: 602-771-1155 | F: 602-771-1207 | allen.barnes@oeo.az.gov